



THE INSANITY OF GOD

MOVIE EVENT GUIDE



Ready to show 'The Insanity of God' in your church, business or community event? We've outlined a simple action plan to help you have a great event!

STEP 1: GET THE PUBLIC EXHIBITION LICENSE

Go to lifeway.com/insanityofgod and purchase 'The Insanity of God Church License DVD'. This will give you the authorized public exhibition license to show the film in your church, business or community. The license is valid for one-year and you can show the film as many times as you like.

STEP 2: CREATE AN EVENT TEAM

The key to a successful event is including others. Invite others in your church to spread the word, provide popcorn, prep the room with lights, DVD player, projector and screen. Be creative and have fun with each other.

STEP 3: SECURE YOUR DATE

Putting a date on the calendar makes it official. It gives your team/church a deadline to prepare for the event and then execute. Find the best location you can and make sure you have adequate audio and visual equipment. Think big theater experience to enhance the event! Also, make sure you get it on the church calendar and be considerate of other events happening during the same time.

STEP 4: PROMOTE YOUR EVENT

There are many creative ways to invite your church and community to attend this event. Strategically think through who your audience is and how best to reach them. Here are some suggestions:

- Email/Newletters to church members promoting event
- Show the trailer during Sunday worship services
- Invites through social media channels (facebook, twitter, instagram, etc.)
- Hang up posters around church and community businesses
- Inform local paper of the movie event

**Movie posters are available to download at insanityofgodmovie.com*

STEP 5: PRAY, PRAY, PRAY

The power of prayer and God's favor is your most valuable asset. Continue to ask God for wisdom in planning the event. Ask Him to prepare the hearts and minds of those who will be in attendance. Thank Him for the grace to have a movie event and what He will do in the lives of those who attend.

STEP 6: HAVE A GREAT EVENT

Your Event Team will want to meet a few days prior to your event to make sure all the preparations are taken care of, and you can make any last minute adjustments. The night of the event your team will want to meet 1-2 hours prior to set up, test the movie, and pray together.

STEP 7: AFTER THE MOVIE

After the movie is over, we encourage you to pray together, break up into small groups and discuss the film. This is a great time to fellowship and let people process and have focused dialogue about what was just watched. Sample group discussions are on the next page.



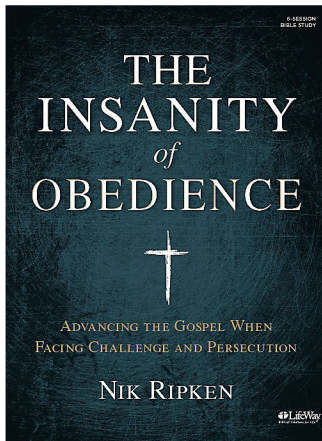
SMALL GROUP DISCUSSION

After the film, break up into small groups and ask these questions to get the conversation started.

1. What is your immediate response to this film?
2. What emotions did it evoke in you?
3. What part of the film or statements made in the film stood out to you the most and why?
4. What do you feel God is saying to you after watching this film?

Give time for people to process and share, don't feel rushed. Conclude with a time of worship and prayer.

Continue the Discussion with THE INSANITY OF OBEDIENCE STUDY



Go to Lifeway.com/Insanity and get The Insanity of Obedience Bible Study Book. This includes small-group experiences for six sessions, weekly individual-study opportunities, applicable Scripture, "How to Use This Study," and tips for leading a group.

How do we begin to walk and work with God, especially in dangerous places? Based on the documentary The Insanity of God, this Bible study presents missionary Nik Ripken sharing true stories of people who are suffering for the name of Jesus.

This study is an invitation to open your heart, your mind, and your eyes to the realities of walking with Jesus in difficult places. Engage with Scripture and see what it means to be a true follower of Jesus, not just someone who believes certain truths. Discover the answers to key missiological and theological questions about living sacrificially for the cause of Christ.



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